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allround talent allround manager...

by John Thrower

Angela Ulrich, the ever-present managing director of JohnThrowerMusic.com, is an enthusiastic allround talent who works on a number of projects in classical music.

She studied oboe with several reknown teachers such as Diethelm Jonas, Lajos Lences, and Maurice Bourgue and was at the universities of Karlsruhe and Trossingen, Germany, where she recieved her degree in Orchestral Music.

Known as a free-lance musician in and around Stuttgart, Germany — she plays in a number of ensembles in the classical music scene of that area and over the years, has performed concerts all over the world.

Angela also studied music management and takes an active part in organising the Heilbronn Symphony Orchestra.

She has also organised such diverse projects as painting competitions for children or even events like ‘classic & rock meets fashion’ as well as other new and interesting formations.

A mother of two children, Angela lives with her husband and family in Lehrensteinsfeld, an idyllic and beautiful village in southern Germany. Her husband is, incidentally, the financial controller for one of the main hospital clinics in that area.

I met Angela in a professional sense several years ago where she was playing oboe. I had heard that she was very fit in organisational matters. So eventually, I asked her if she had interest in managing a start-up company like JohnThrowerMusic.com.

After going to several concerts where music of mine was performed, I think she finally made up her mind to get involved.

That isn’t an easy decision, especially with a company for new music, but eventually Angela was taking part in all aspects of the organisation, right down to the choice of paper for printing. In all honesty, the company wouldn’t exist today without Angela. Her consistency and attention to detail are her greatest assets in the global environment of the music-internet world.

Asking her to give a statement about what is important for her in managing the company, she observed, “The music has such a good energy and at the same time, melodies appear with depth and warmth... all mixed in with elements of virtuosity. I like how <John> uses adverse styles and combines them into a single musical statement.”

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